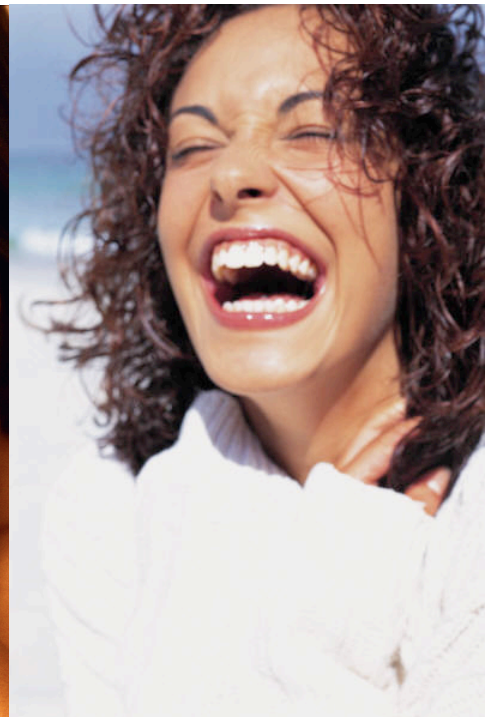


SPRING BLING 2006

STYLE IN FASHION, COSMETICS, TECHNOLOGY & RESOURCES Sunday, April 30, 2006



“Celebrating A New Season Of Innovation”



Capture The Essence Of Style In Fashion, Cosmetics, Technology And Resources

SPRING BLING 2006

STYLE IN FASHION, COSMETICS, TECHNOLOGY & RESOURCES April 30, 2006



We invite you to join us for the **SPRING BLING 2006** Luncheon on Sunday, April 30th in Los Angeles, California. This is a special invitation for women to enjoy fabulous cuisine, be introduced to new innovative products that range from cosmetics, technology, the latest in spring couture fashion, the best automobile to purchase and valuable resources to support your daily life. It's all about the new, fresh, exciting products we want to learn more about and buy.

Today, women are responsible for 85% of America's annual \$7 trillion in total personal expenditures. Women today are the most powerful segment in the world. Women are making the majority of the household decisions for themselves, their families, including decisions made on big ticket items like cars and long vacations. Women are handling the finances and making smart decisions about investments and banking. Women are the ultimate jugglers and multi-taskers. Women wear many hats and can shift gears from soccer mom to corporate executive powerhouse in the blink of an eye.

We weigh our options carefully and we require a lot of information before making a decision. Once the decision has been made and the purchase delivers on its promises...we are loyal to that brand and look to it to fulfill us emotionally each time.

Whether it's PDAs, cell phones, MP3 players, or DVDs, women have become tech savvy consumers whose technology purchases amount to \$55 billion annually, according to The U.S. Market for Women and Technology Products and Services. Women's use of the Internet has also changed the way they shop, with women spending significantly more online than men when it comes to personal attire, footwear, household items, and giftware. In fact, in 2004, 51% of Internet users were women, a figure which is expected to grow to 53% by 2008.

The **SPRING BLING** promotional team in association with Chevallier's Community Of Caring extends a special invitation for your company to meet and greet professional business women who are executives, business owners, models, celebrities and artist. Meet our event attendees face to face with your company's latest products and services that will inspire our invited guest to identify and support your brand and of course, tell many friends.

SPRING BLING 2006

STYLE IN FASHION, COSMETICS, TECHNOLOGY & RESOURCES Sunday, April 30, 2006



SPRING BLING EVENT REVIEW

Our team knows that an extraordinary event is key in a city where stars shine bright. SPRING BLING 2006 is a combination of entertainment, great cuisine and innovative products for today's busy women on the go. Listed below is an event synopsis for the luncheon festivities.

SPRING BLING Welcome Reception

The SPRING BLING welcome reception is an elaborate lounge area where our event attendees, celebrity guests, and corporate sponsors enjoy a complementary flavorful luncheon.

Time: 1:00pm - 2:00pm

Sponsor New Product Unveiling

The SPRING BLING team introduces the corporate sponsor executives and their product lines and or services to our event attendees.

Time: 2:00pm - 3:00pm



Music Performance

Time: 3:00pm – 3:15pm

Runway Fashion Presentation

An exciting runway fashion presentation will heat up the stage with an extraordinary couture fashion show lead by some of LA's hot designers.

Fashion Show Time 3:15pm – 3:30 pm

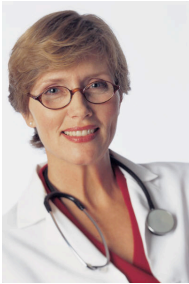
Closing Remarks from Event Producers, Founder of Chevallier's Community of Caring and Event Attendees Meet & Greet

Time: 3:30pm – 4:00pm



SPRING BLING 2006

FEATURED CHARITABLE ORGANIZATION Chevallier's Community Of Caring



Chevallier's Community of Caring, is a non-profit organization that empowers people with positive health resources in Education, Resource Center/Referral Services, Groups at Board & Cares, Empowerment Workshops, Emergency Counseling and Crisis Prevention to women, children and families that need mental health care.

For the past 30 years, Deanna Chevallier-Mills, Executive Director of Chevallier's Community of Caring, has serviced hundreds of individuals, hospitals, clinics and a broad range of facilities within Los Angeles County. Deanna saw a need to help people and organizations more efficiently by establishing an organization that connects those in need within hours after the crisis has been identified.



Chevallier's Community of Caring resource team as has found that 1 in 5 adults suffer from a diagnosable mental disorder in a given year. When applied to the 1998 U.S. Census residential population estimate, this figure translates to 44.3 million people. In addition, 4 of the 10 leading causes of disability in the U.S. and other developed countries are mental disorders major depression, bipolar disorder, schizophrenia, and obsessive compulsive disorder. Many people suffer from more than one mental disorder at a given time.

Deanna receives a great deal of encouragement and support from Local Schools, Hospital, Healthcare Professionals, Educators, Religious Leaders and Law Enforcement Staff. Without the support and positive comments from several community agencies, Chevallier's Community of Caring would not exist today.

The Chevallier Community of Caring team recognizes the important role they hold in helping people make a difference in the lives of those that need assistance. Chevallier's Community of Caring network is proud to serve women, children and families throughout Los Angeles County and a broad range.



"The ideas that have lighted my way have been kindness, beauty and truth." Author: Albert Einstein

SPRING BLING 2006

STYLE IN FASHION, COSMETICS, TECHNOLOGY & RESOURCES Sunday, April 30, 2006

EVENT OVERVIEW & MISSION



WHAT: **SPRING BLING 2006** - presents a special Sunday luncheon introducing our female guest to the latest products in technology, fashion, cosmetics and resources to enhance our living and add more flavor to our life during a season of renewal.

WHERE: **Four Seasons**
300 South Doheny
Beverly Hills , California 90048

WHEN: Sunday, April 30, 2006

TIME: 1:00pm – 4:00pm

MISSION: Introduce women business professions to a new world of innovative products that range from fashion, technology, transportation, cosmetics and life enhancement services. Connecting the corporate brand with the female consumer who desires the best products that are beneficial to her lifestyle.



EVENT: The SPRING BLING luncheon will highlight new and popular company brands, feature corporate guest speakers, a special 2006 Spring couture fashion presentation and special music performance by a popular celebrity guest singer.

BENEFICIARY:

Chevallier Community of Caring, Los Angeles, California
Chevallier's Community of Caring is a non-profit organization that supports and empowers people with positive health resources which include: Education, Resource Center/Referral Services, Groups at Board & Cares, Empowerment Workshops Emergency Counseling, Crisis Prevention, and several services offered to individuals that need mental health care.

